

Palette cost comparisons for the artist. By brand, before discounts.

	Gamblin 37ml	Graham 37ml	W&N 37ml	Rembr. 40ml	Holbein 40ml	Wburg 37ml	Harding 40ml
Alizarin Crimson	\$ 17.95	\$ 15.49	\$ 16.99	\$ 25.25	\$ 20.25	\$ 24.99	\$ 28.50
Cadmium Red	29.95	30.75	36.59	32.75	49.75	46.49	53.40
Cadmium Yellow	24.95	30.75	36.59	32.75	39.25	40.79	45.70
Phthalo Green	12.95	15.79	16.99	25.25	20.25	24.99	20.47
Viridian	24.95	30.75	36.59	25.25	49.75	37.29	53.40
Cobalt Blue	29.95	30.75	36.59	47.55	49.75	46.49	53.40
Cerulean Blue	34.95	30.75	36.59	47.55	49.75	63.59	82.00
Ultramarine Blue	12.95	15.49	12.39	19.30	16.15	15.79	12.87
Titanium White	10.95	10.69	12.39	14.05	16.15	13.59	12.87
Total	\$ 199.55	\$ 211.21	\$ 241.71	\$ 269.70	\$ 311.05	\$ 314.01	\$ 362.61
Addit'l cost above Gamblin		\$ 11.66	\$ 42.16	\$ 70.15	\$ 111.50	\$ 114.46	\$ 163.06
Addit'l cost above Gamblin		6%	21%	35%	56%	57%	82%

Palette cost comparisons for the Artist. By brand, after BTS Discounts.

Discount off List	40%	40%	50%	40%	40%	35%	35%
	Gamblin 37ml	Graham 37ml	W&N 37ml	Rembr. 40ml	Holbein 40ml	Wburg 37ml	Harding 40ml
Alizarin Crimson	\$ 10.77	\$ 9.29	\$ 8.50	\$ 15.15	\$ 12.15	\$ 16.24	\$ 18.53
Cadmium Red	17.97	18.45	18.30	19.65	29.85	30.22	34.71
Cadmium Yellow	14.97	18.45	18.30	19.65	23.55	26.51	29.71
Phthalo Green	7.77	9.47	8.50	15.15	12.15	16.24	13.31
Viridian	14.97	18.45	18.30	15.15	29.85	24.24	34.71
Cobalt Blue	17.97	18.45	18.30	28.53	29.85	30.22	34.71
Cerulean Blue	20.97	18.45	18.30	28.53	29.85	41.33	53.30
Ultramarine Blue	7.77	9.29	6.20	11.58	9.69	10.26	8.37
Titanium White	6.57	6.41	6.20	8.43	9.69	8.83	8.37
Total	\$ 119.73	\$ 126.73	\$ 120.86	\$ 161.82	\$ 186.63	\$ 204.11	\$ 235.70
Addit'l cost above Gamblin		\$ 7.00	\$ 1.13	\$ 42.09	\$ 66.90	\$ 84.38	\$ 115.97
Addit'l cost above Gamblin		6%	1%	35%	56%	70%	97%